

THE CATHOLIC ECHO

THE OFFICIAL MAGAZINE OF THE CATHOLIC DIOCESE OF YOUNGSTOWN

2026-2027

ADVERTISING

The Catholic Echo is delivered to every parishioner household in the Diocese of Youngstown, making it one of the highest-impact print publications in our region.

Circulation: 52,000

Brenda Gustovich

Advertising Representative

144 W. Wood St., Youngstown, OH 44503

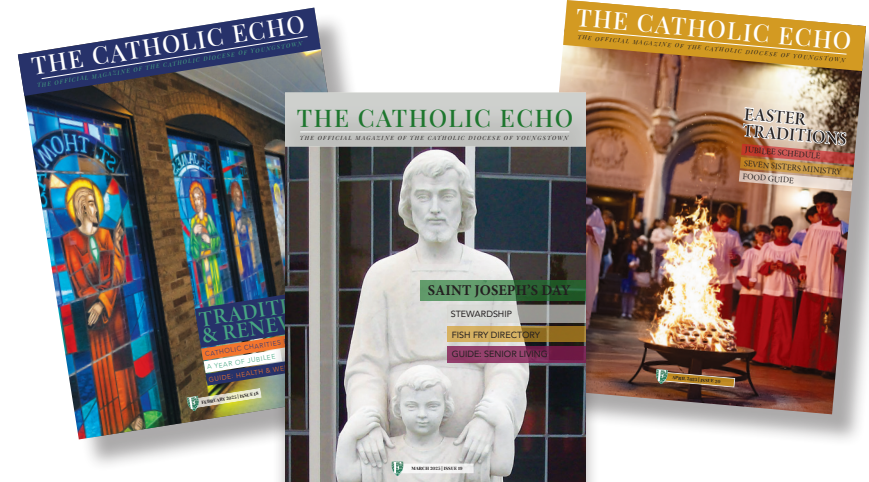
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Multiple insertions will receive a 10-20% discount and nonprofits receive an additional 15% off individual and package price.

2025-2026 Issue

full color	1X	5X	10X
- cost per insertion -			
full Page	\$2,300	\$2,070	\$1,840
half Page	\$1,250	\$1,125	\$1,000
quarter page	\$750	\$675	\$600
one-eighth	N/A	N/A	\$290
covers	1X	5X	10X
inside front	\$2,450	\$2,205	\$1,960
inside back	\$2,450	\$2,205	\$1,960
back page	\$2,600	\$2,340	\$2,080



Catholic Echo Digital Advertising Rates

homepage Banner	970 x 90 pixels	\$200/month
digital Banner	970 x 90 pixels	\$150/month
digital Sidebar	300 x 250 pixels	\$150/month