



THE CATHOLIC ECHO

THE OFFICIAL MAGAZINE OF THE CATHOLIC DIOCESE OF YOUNGSTOWN

[About *The Catholic Echo*]

The Catholic Echo reaches all 52,000 parishioner households across all six counties of the diocese – Ashtabula, Columbiana, Mahoning, Portage, Stark and Trumbull, as well as additional subscribers locally and nationally. It publishes ten times per year, offering diocesan and parish news, event information, faith resources and feature stories on the people, groups and institutions that contribute to Catholic life in northeastern Ohio.

The Catholic Echo magazine is an award-winning publication, receiving 14 awards from the Catholic Media Association since its launch in 2022. In addition to the magazine, the diocese also offers local television and radio programming, podcasts and online-exclusive content, which can all be accessed online at www.CatholicEcho.org.

To inquire about advertising for any of the Diocese of Youngstown's print and multimedia products please contact Brenda Gustovich at bgustovich@youngstowndioocese.org

[Advertising Guides]

Each issue of *The Catholic Echo* magazine features at least one unique advertising guide, which includes editorial support based around an advertising theme. Unlike traditional magazine guides, where ads are placed together in one section that readers can easily skip over, *Catholic Echo* guides are different. With the exception of our Greetings and Celebrations Guides, all other guide ads are always placed on spreads with editorial and are distinguished by their design, rather than their placement.

Echo Guides [2026-27]

February 2026 Lenten Journey & Fish Fry Directory

March 2026 Vocations of the Heart: Marriage & Religious Life

April 2026 Easter Joy & Family Faith

May 2026 Rural Ministry & Care for Creation

June/July 2026 Summer Faith: Pilgrimages & Festivals/Sacred Heart

August 2026 Back to School: Forming Minds & Hearts

September 2026 The Catholic Home & Milestones (Celebrations)

October 2026 Prayer & Formation (Special Edition)

November 2026 All Saints, All Souls & Catholic Memorials

December 2026/January 2027 Christmas Joy & Catholic Schools Week