



# THE CATHOLIC ECHO

THE OFFICIAL MAGAZINE OF THE CATHOLIC DIOCESE OF YOUNGSTOWN

## [About *The Catholic Echo*]

*The Catholic Echo* reaches all 52,000 parishioner households across all six counties of the diocese – Ashtabula, Columbiana, Mahoning, Portage, Stark and Trumbull, as well as additional subscribers locally and nationally. It publishes ten times per year, offering diocesan and parish news, event information, faith resources and feature stories on the people, groups and institutions that contribute to Catholic life in northeastern Ohio.

*The Catholic Echo* magazine is just one media product offered by the Diocese of Youngstown. In addition to the magazine, the diocese also offers local television and radio programming, podcasts and online-exclusive content, which can all be accessed online at [www.CatholicEcho.org](http://www.CatholicEcho.org).

To inquire about advertising for any of the Diocese of Youngstown's print and multimedia products please contact Brenda Gustovich at [bgustovich@youngstowndioocese.org](mailto:bgustovich@youngstowndioocese.org)

## [Advertising Guides]

Each issue of *The Catholic Echo* magazine features at least one unique advertising guide, which includes editorial support based around an advertising theme. Unlike traditional magazine guides, where ads are placed together in one section that readers can easily skip over, *Catholic Echo* guides are different. With the exception of our Greetings and Celebrations Guides, all other guide ads are always placed on spreads with editorial and are distinguished by their design, rather than their placement.

# *Echo Guides* [2024/25]

**August 2024 Celebrations Issue\***

**September 2024 Back to School**

**October 2024 Vocations**

**November 2024 Death & Grieving**

**December 2024 / January 2025 Catholic Schools Week & Christmas Greetings\***

**February 2025 Wellness Guide & Fish Fry Directory**

**March 2025 Senior Living**

**April 2025 Food Guide & Easter Greetings\***

**May 2025 Parish Festivals & Rural Ministry**

**June / July 2025 Home Improvement**

*\*The Celebrations Issue (August 2024), Christmas Greetings (December 2024/ January 2025) and Easter Greetings (April 2025) guides are the only issues that feature eighth-page ads.*