



# THE CATHOLIC ECHO

THE OFFICIAL MAGAZINE OF THE CATHOLIC DIOCESE OF YOUNGSTOWN

## 2023 AD RATES & SPEC SHEET

**FULL PAGE** 8.375" X 10.87"  
**\$2,300** OR  
 8.62" X 11.125" with bleed

**BACK  
 COVER**  
**\$2,600**

8.375" X 9"  
 OR  
 8.62" X 9.132" with bleed

**1/2 PAGE**  
 4.187" X  
 10.87"  
 vertical

**1/2 PAGE**  
**\$1,250**

OR  
 8.375" X 5.4375"  
 horizontal

4.187" X 5.437"

**1/4 PAGE**  
**\$750**

4.187" X 2.698"

**1/8 PAGE**  
**\$290**

Featuring stunning photography and modern design, The Catholic Echo magazine reaches 52,000 households, making it one of the highest-impact print publications in the northeastern Ohio region.

# THE CATHOLIC ECHO

THE OFFICIAL MAGAZINE OF THE CATHOLIC DIOCESE OF YOUNGSTOWN

# 2023 ADVERTISING

The Catholic Echo is delivered to every parishioner household in the Diocese of Youngstown, making it one of the highest-impact print publications in our region.

**Circulation: 52,000**

Distributed to all families  
via U.S. Postal Service.

**Karen Mason**

Advertising and Revenue Manager  
144 W. Wood St., Youngstown, OH 44503  
330.744.5251  
kmason@youngstowndioocese.org

\*\*Multiple insertions will receive a 10-20% discount and nonprofits receive an additional 15% off individual and package price.\*\*

## 2023 Issue Rates

full color	1X	5X	10X
- cost per insertion -			
full Page	\$2,300	\$2,070	\$1,840
half Page	\$1,250	\$1,125	\$1,000
quarter page	\$750	\$675	\$600
eighth page	\$290	\$290	\$290
covers	1X	5X	10X
inside front	\$2,450	\$2,205	\$1,960
inside back	\$2,450	\$2,205	\$1,960
back page	\$2,600	\$2,340	\$2,080

*Eighth page ads are only available in the Celebrations Issue (September), the Christmas Greetings Guide (December/January) and the Easter Greetings Guide (April).*



## Catholic Echo Digital Advertising Rates

homepage Banner	970 x 90 pixels	\$200/month
digital Banner	970 x 90 pixels	\$150/month
digital Sidebar	300 x 250 pixels	\$150/month
eNewsletter Ad	Dimensions TBD	\$100/week