

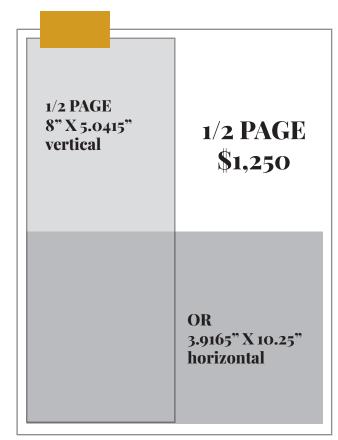
## THE CATHOLIC ECHO

THE OFFICIAL MAGAZINE OF THE CATHOLIC DIOCESE OF YOUNGSTOWN

## 2023 AD RATES & SPEC SHEET

FULL PAGE \$2,300

8" X 10.25" OR 9" X 11.25" with bleed



3.9165" X 5.0415"

1/4 PAGE
\$750

1/8 PAGE
\$290

Featuring stunning photography and modern design, The Catholic Echo magazine reaches 52,000 households, making it one of the highest-impact print publications in the northeastern Ohio region.

### THE CATHOLIC ECHO

THE OFFICIAL MAGAZINE OF THE CATHOLIC DIOCESE OF YOUNGSTOWN

# ADVERTISING

The Catholic Echo is delivered to every parishioner household in the Diocese of Youngstown, making it one of the highest-impact print publications in our region.

#### Circulation: 52,000

Distributed to all families via U.S. Postal Service.

#### **Karen Mason**

Advertising and Revenue Manager 144 W. Wood St., Youngstown, OH 44503 330.744.5251 kmason@youngstowndiocese.org

\*\*Multiple insertions will receive a 10–20% discount and nonprofits receive an additional 15% off individual and package price.\*\*

#### 2023 Issue Rates

full color	1X	5X	10X
	- cost per insertion -		
full Page	\$2,300	\$2,070	\$1,840
half Page	\$1,250	\$1,125	\$1,000
quarter page	\$750	\$675	\$600
eighth page	\$290	\$290	\$290
covers	1X	5X	10X
inside front	\$2,450	\$2,205	\$1,960
inside back	\$2,450	\$2,205	\$1,960
back page	\$2,600	\$2,340	\$2,080

Eighth page ads are only available in the Celebrations Issue (September), the Christmas Greetings Guide (December/January) and the Easter Greetings Guide (April).



#### **Catholic Echo Digital Advertising Rates**

homepage Banner digital Banner digital Sidebar eNewsletter Ad 970 x 90 pixels 970 x 90 pixels 300 x 250 pixels Dimensions TBD

\$200/month \$150/month \$150/month \$100/week