THE CATHOLIC ECHO

THE OFFICIAL MAGAZINE OF THE CATHOLIC DIOCESE OF YOUNGSTOWN

2027-2028 ADVERTISING

The Catholic Echo is delivered to every parishioner household in the Diocese of Youngstown, making it one of the highest-impact print publications in our region.

Circulation: 50,000

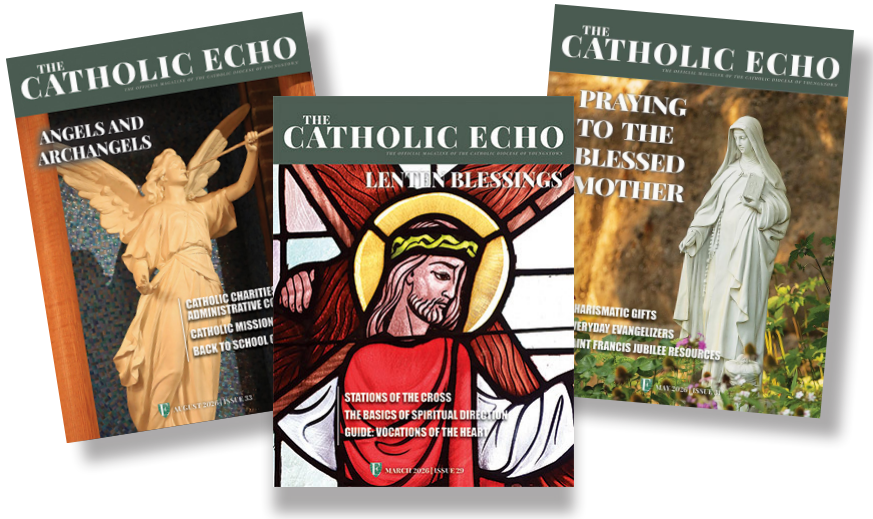
Brenda Gustovich
Advertising Representative
144 W. Wood St., Youngstown, OH 44503
330-744-5251 ext. 315
bgustovich@youngstowndiocese.org

Multiple insertions will receive a 10-20% discount and nonprofits receive an additional 15% off individual and package price.

2027-2028 Issue

full color	**1x**	**5x**	**10x**
	- cost per insertion -		
full Page	$2,300	$2,070	$1,840
half Page	$1,250	$1,125	$1,000
quarter page	$750	$675	$600
one-eighth	$290	$290	$290

covers	**1x**	**5x**	**10x**
inside front	$2,450	$2,205	$1,960
inside back	$2,450	$2,205	$1,960
back page	$2,600	$2,340	$2,080



Catholic Echo Digital Advertising Rates

homepage Banner	970 x 90 pixels	$200/month
digital Banner	970 x 90 pixels	$150/month
digital Sidebar	300 x 250 pixels	$150/month