THE CATHOLIC ECHO

THE OFFICIAL MAGAZINE OF THE CATHOLIC DIOCESE OF YOUNGSTOWN

[About *The Catholic Echo*]

The Catholic Echo reaches all 50,000 parishioner households across all six counties of the diocese – Ashtabula, Columbiana, Mahoning, Portage, Stark and Trumbull, as well as additional subscribers locally and nationally. It publishes ten times per year, offering diocesan and parish news, event information, faith resources and feature stories on the people, groups and institutions that contribute to Catholic life in northeastern Ohio.

The Catholic Echo magazine is an award-winning publication, receiving 17 awards from the Catholic Media Association since its launch in 2022. In addition to the magazine, the diocese also offers local television and radio programming, podcasts and online-exclusive content, which can all be accessed online at www.CatholicEcho.org.

To inquire about advertising for any of the Diocese of Youngstown's print and multimedia products please contact Brenda Gustovich at bgustovich@youngstowndiocese.org

[Advertising Guides]

Each issue of *The Catholic Echo* magazine features at least one unique advertising guide, which includes editorial support based around an advertising theme. Unlike traditional magazine guides, where ads are placed together in one section that readers can easily skip over, *Catholic Echo* guides are different. With the exception of our Greetings and Celebrations Guides, all other guide ads are always placed on spreads with editorial and are distinguished by their design, rather than their placement.



Echo Guides [2027-28]

February 2027 Lenten Journey & Fish Fry Directory
March 2027 Easter Greetings & Food Guide
April 2027 Senior Living
May 2027 Rural Ministry & Care for Creation
June/July 2027 Pilgrimages & Festivals
August2027 Back to School
September 2027 Milestones & Celebrations
October 2027 Vocations of the Heart & Religious Life
November 2027 Death & Grieving
December 2027/January 2028 Christmas Greetings & Catholic Schools Week